

“Pick It Up for a Pint” is an event where volunteers participate in a litter cleanup, and in return, they receive a free pint of beer or beverage. It's a community initiative, organized by neighborhoods and local businesses, to promote environmental stewardship and community engagement. The events typically involve meeting at a designated location, collecting litter, and then enjoying a complimentary drink at the sponsoring location.



How To's:

Once the neighborhood association or organization agrees to conduct “Pick It Up for a Pint” Event, contact a local brewery or restaurant to get their buy in.

Contact Keep Little Rock Beautiful at info@klrb.org with your plans. We can help promote your event on social media. Please send along a flyer or graphic that we can use for promotion.

Determine a date and time for the event. It may be a weekday early evening, or a weekend. Suggested time needed for the event would be about 1 to 1.5 hours.

Secure cleanup supplies:

- You will need trash bags and gloves.
- Litter grabbers make picking up litter easier.
- 5 - Litter grabbers, trash bags, and safety vests are available at each Little Rock CALS Library. <http://www.keeplitterockbeautiful.com/cals-litter-kits/>
- The Dee Brown Tool Library has 25 litter kits available.

If the business that you are partnering with doesn't have a dumpster that you can use, the city can be contacted to come to a specified location to collect the bags of trash. You may want to sort the litter & separate the recyclables, if they are not dirty.

Draft a flyer to post in the participating business, around the neighborhood, and on your social media accounts.

Invite the City Director of the Ward in which the cleanup will take place and the “At Large” Directors.

Once volunteers are assembled, distribute the cleanup supplies and direct the volunteers to nearby streets to pick up litter. You may want to scout the area prior to the event & make assignments to the group. Volunteers can pickup 6-10 blocks in about an hour if there is not an excessive amount of litter present. The more litter present, the shorter the distance to cover. You may want to cover some basic safety tips to the volunteers.

Take photos or short videos during the cleanup. Post them on your Social Media Platforms and share with KLRB. Suggestions: a group photo at the end of the cleanup

that includes the bags of trash that is collected; a group photo in front of the Business that you partner with; some indoor photos as you are eating or drinking; a photo with the Owner or Manager of the Business.

Provide KLRB with the number of Volunteers who were involved in your Cleanup, how much time was involved in the Cleanup, and how many bags of trash were collected along with the date of your event to this [on-line reporting site](#).

Ask the Business if they would consider having a number of city blocks in front of their location involved in the Adopt-A-Street Program, if they are available.

Maybe your Neighborhood folks would consider having this street area adopted in your groups name.

This project could become a “FUN” way to have your group cleanup your neighborhood area on a regular basis and encourage and inspire the many other organizations across our seven Wards to do the same!

SAFETY TIPS

- Wear gloves and closed-toe, sturdy shoes.
- Wear sunscreen and bug repellent.
- Minors should always be accompanied by an adult.
- Drink plenty of fluids from a reusable bottle – stay hydrated!
- Take breaks as needed and don’t physically overdo it.
- Walk facing traffic.
- Be aware of your surroundings and potential hazards (e.g., passing cars, poison ivy, overgrown vegetation).
- Don’t enter private property.
- Don’t wear headphones.
- Don’t pick up hazardous materials like hypodermic needles, broken glass, sharp objects, animal carcasses, or other questionable items.

Scan this QR Code to tell us about your event.

